

Licensing & Usage

Thank you for working with Julio Jimenez Photography. This document explains how image licensing works in a clear, straightforward way. The goal is to keep things simple while protecting both your investment and the photographer's creative rights.

Personal Use License (Weddings, Families, Portraits, Events)

- You may download, print, and share your images for personal, non-commercial use.
- You may post images on social media; credit is appreciated but not required.
- Images may not be sold, resold, or used in paid promotions without written permission.
- Copyright remains with the photographer.

Commercial & Promotional Use

- Commercial usage requires a written agreement or invoice specifying usage rights.
- Licensing may include website use, advertising, print materials, packaging, or social campaigns.
- Usage scope (duration, geography, media type) determines pricing.
- Extended or exclusive licenses are available upon request.

Editing & Modifications

- Standard color correction and light retouching are included unless otherwise noted.
- Heavy retouching, composite work, or advanced edits may incur additional fees.
- Images should not be heavily altered without permission to protect brand consistency.

Credit

When sharing images online, credit is always appreciated (e.g., "Photo by Julio Jimenez Photography" or tagging appropriately).

If you're unsure whether your intended use is covered, just ask. The goal is clarity and collaboration — so your images work beautifully for you while respecting creative ownership.